



The Culture Transformation Package™



The Culture Transformation Package™ by CultureWorx is our most comprehensive Culture Performance Management™ (CPM™) solution. In ten-to-twelve weeks, your organization will undergo an expert-facilitated process that will transform your organization's culture from top to bottom. In this package, you will:

- Select your culture value system
- Define the behavioral standards that align with your values
- Connect behavioral expectations to your leaders' daily practices
- Equip leaders with learning practices and tools to drive cultural competence
- Leverage customized software to practice the learned behavioral standards and expectations in real-time, measure the results with written and verbal feedback, and refine the practices with tailored tools and resources to drive sustainability

Our 7-Pillar Framework

Upon completion of The Culture Transformation Package™, your senior leadership team will be equipped with the seven pillars of the CPM™ system and a unique CPM™ Sustainability Model, with access to support.



Package Details

Culture Assessment & Gap Analysis

- Alignment Workshops
- Leadership Discovery Sessions
- Learning Gap Analysis
- Evaluation of Leadership Practices
- Conclusion & Roadmap Development

CPM™ Systems & Process Enhancement

- Leadership Alignment, Communication Strategy Development, & Implementation
 - Value terms, phrases, and definitions that are descriptive and actionable
 - Examples of how leaders must represent behaviors
 - Updated communication about value system and behavioral expectations/standards
- Ownership and Accountability Reinforcement & Integration Best Practices
 - Defined leadership behaviors
 - Specific actions that leaders must take
 - Established behavioral standards
 - Defined integration strategies
 - Behavioral standards for performance reviews
 - Updated employee-facing tools related to leader and employee sourcing, screening, hiring, and onboarding to include behavioral standards and expectations

CPM™ System Implementation & Sustainability

- Map & Provide Leaders with Culture Connections
- Establish & Implement Baseline Standards/Expectations
- Select & Align Your Culture Champion
- CPM™ Sustainability Model Development
- Auditory, Visual, & Kinesthetic Learning Practices for Frontline Leaders
- On-Demand Development for Frontline Leaders
- Real-Time Execution & Measurement of Leadership Engagement, Interactions, and Decision-Making

Software Customization, Configuration, & Delivery

- Application Configuration
- Leadership & Group Software Training
- Dedicated Resource via Phone, Email, & On-Site Visits
- One-On-One Leadership Coaching
- Technical & Tactical Parameters for Implementation
- Support for Change Management, Analytics, Performance Metrics, & UX Surveys
- CultureWorx Enterprise-Access Program Software
 - All Core Features

Post-Implementation Support

Post-Implementation Support is included in this package; with on-demand Technical Support and on-site training provided upon request.

Start cultivating your company culture today.

GetCultureWorx.com | (678) 785-9370