CultureWorx

Service Package Comparison

1 The Culture
Inspiration
Package™

2 The Culture
Innovation
Package™

3 The Culture
Transformation
Package™

CultureWorx® developed the first business Culture Performance Management™ (CPM™) methodology and supporting software solutions that enable organizations to successfully define, implement, measure, and sustain a positive workplace culture – rooted in helping leaders engage, interact, and make decisions in a manner that optimizes employee engagement and business results.

CultureWorx® offers three primary solution delivery models geared towards providing your organization with a cost-effective and streamlined roadmap for your culture improvement journey.

SEE OUR PACKAGES →

CultureWorx Packages

	The Culture Inspiration Package™	The Culture Innovation Package™	The Culture Transformation Package™
	For organizations that want to breathe life into their existing cultural vision while cultivating healthy team dynamics and relationships.	For organizations that want to install mechanisms to promote the practice of new values and create consistency and scalability in the business.	For organizations that want to operationalize company culture and achieve continuous cultural improvement while improving leadership engagement and decision making.

Choosing a Solution that Worx

CPM™ Pillars of Impact

Configuration & Implementation

	4 Weeks	6-8 Weeks	10-12 Weeks
		Includes Inspiration PLUS:	**Includes Innovation PLUS:**
Culture Assessment & Gap Analysis	Alignment Workshops Leadership Discovery Sessions Conclusion & Roadmap Development	Learning Gap Analysis	Evaluation of Leadership Practices
CPM™ Systems & Process Enhancement	Value Terms, Phrases, & Definitions Examples of Leadership Behaviors Defined Leadership Behaviors Defined Integration Strategies	Update Communication Components Established Behavioral Standards for Leaders	Specific Actions for Leaders Behavioral Standards for Performance Reviews
CPM™ System Implementation	Map & Provide Leaders with Culture Connections Establish & Implement Baseline Standards/Expectations Select & Align Your Culture Champion	Auditory, Visual, & Kinesthetic Learning Practices for Frontline Leaders	On-Demand Development for Frontline Leaders Real-Time Execution & Measurement of Leadership Engagement, Interactions, and Decision-Making
CPM™ Sustainability Model	Generic Framework	Unique to Organization	Customized to Organization
Software Customization, Configuration, & Delivery	Application Configuration Leadership Software Training Dedicated Resource Accessible via Phone/Email CultureWorx Enterprise-Access Program Software	One-on-One Leadership Coaching	Technical & Tactical Implementation Parameters Support for Change Management, Data Analytics, Performance Metrics, & UX Surveys
Post-Implementation Support	Optional	Recommended	Included

Start cultivating your company culture today.

GetCultureWorx.com | (678) 785-9370