



The Culture Innovation Package™



The Culture Innovation Package™ by CultureWorx is one of our most popular Culture Performance Management™ (CPM™) solution. In six-to-eight weeks, your organization will install mechanisms to promote the learning and practice of the most optimal leadership behaviors that align with your desired company culture to create consistency and scalability. In this package, you will:

- Select your culture value system
- Define the behavioral standards that align with your values
- Connect behavioral expectations to your leaders' daily practices
- Equip leaders with learning practices and tools to drive cultural competence
- Get a roadmap for the configuration of your CPM™ Software Enterprise-Access Program

Our Framework

Upon completion of The Culture Innovation Package™, your organization will be equipped with the first four pillars of the CPM™ system and a unique CPM™ Sustainability Model, with access to recommended post-implementation support.



Package Details

Culture Assessment & Gap Analysis

- Alignment Workshops
- Leadership Discovery Sessions
- Learning Gap Analysis
- Conclusion & Roadmap Development

CPM™ Systems & Process Enhancement

- Leadership Alignment, Communication Strategy Development, & Implementation
 - Value terms, phrases, and definitions that are descriptive and actionable
 - Examples of how leaders must represent behaviors
 - Updated communication about value system and behavioral expectations/standards
- Ownership and Accountability Reinforcement & Integration Best Practices
 - Defined leadership behaviors
 - Specific actions that leaders must take
 - Established behavioral standards
 - Defined integration strategies

CPM™ System Implementation & Sustainability

- Map & Provide Leaders with Culture Connections
- Establish & Implement Baseline Standards/Expectations
- Select & Align Your Culture Champion
- CPM™ Sustainability Model Development
- Auditory, Visual, & Kinesthetic Learning Practices for Frontline Leaders

Software Customization, Configuration, & Delivery

- Application Configuration
- Leadership & Group Software Training
- Dedicated Resource via Phone & Email
- One-On-One Leadership Coaching
- CultureWorx Enterprise-Access Program Software
 - All Core Features

Recommended Post-Implementation Support

Post-implementation support is recommended with this package, and would include on-demand technical support and on-site training provided upon request.

Start cultivating your company culture today.

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